

May 13th Maynard Tree Committee Meeting Notes:

Attended: Kate Wheeler, Neil Pederson, Leslie Bryant, Lee Caras, Jodi Beebe, Tim Houlihan,

Chair: Kate Wheeler,

Notetaker: Neil Pederson

The Agenda

What is happening?

- Tree planting on the 21st?
- A couple of scoopfuls of dirt on the 22nd?

- Maybe we need to send an email to the main folks involved to start the discussion to lock down the details on the planning?
 - **Action:** Kate will send an email tomorrow, May 14th, to decide on the time and then begin a discussion to finalize the ceremony; the people doing the tuliptree planting – Steve & Tim
 - Meeting tomorrow at 11 am, Tim, Steve, Justin DeMarco at Fowler about the logistics for planting the tuliptree
 - Justin might be surprised at the root ball of the tuliptree being planted...
 - Meeting tomorrow is to get all on the same page – who is doing what?
 - Tuliptree will be planted on Thursday, the 21st
 - Will confirm the details about the backfilling, etc about planting the tuliptree
 - Maybe encourage Justin to plant the tree on the 21st
 - Tim will confirm the ceremony time...Tim suggests putting in a time and then inviting Justin
 - Steve might not be there
 - **Action:** Neil will send around the main speech again tomorrow, May 14th, to get final feedback on it; send to Jodi
 - Greg Johnson, town administrator, sent an email to let Lee know the tree would be an agenda item
 - Is there someone on the Board of Selectman who stood out as a champion for the proposal to plant the tree?
 - No
 - Who do we want to invite?
 - Chris DeSilva or David Gavin?

- Dan Costello
- Fowler student
- BOS
- Justin
- Neil
- Jen Picarely
- Holly Camaro
- Brent Mathison (videographer)
- School Committee
- Jodi Beebe
 - MC?...Lee was hoping to be there, but 20 m away....
- **Action:** Lee will email David to see who best to invite....
 - Not sure Greg Johnson could participate; too busy
- Need to talk to Steve and Tim about their conversations with Justin DeMarco about what they have nailed down about when/how/who tree planting will occur
- **Action:** Jodi will get a press release out
 - **Action:** Leslie will get it started and then pass on to Jodi
- What do we want in the press release:
 - Who is attending and why
 - Quote from Neil
 - MTC
 - Thanks to Steve (and his group) for donating the tree
 - 150th is another reason for the ceremony
- Who to reach out to/send the press release?
 - Beacon could use material, so they'd be happy, perhaps, to get our press release
 - Action Unlimited
 - The Patch
 - MetroWest News
 - Boston Globe
 - Have a MetroWest section on Sundays
 - Stowe paper
- Newsworthy because:
 - An actual physical event, tree going into the Earth
 - 150th anniversary for Maynard is a good hook
- Temporary sign for the ceremony?
 - What to put on the sign?
 - Who planted it,
 - Why
 - Maynard Tree Corps Logo

- Species
- How tall is was when planted?
- Size, DBH (diameter at breast height)?
- Signs being made for Maynard Gardeners
 - Ideally for the planting ceremony, but perhaps set in place after the ceremony
 - **Action:** Jodi will check in with Deb Bishop
- Structure for the Ceremony
 - Develop a program and hand it out to everyone
 - Will start at 10:30 am on the 22nd of May
 - Structure:
 - **Welcome**, for the main broad purpose
 - Introduce attendees, name and who they represent
 - A bit on the 150th
 - Neil or Jodi introduce the Maynard Tree Corps
 - Neil speech
 - Shovel ceremonial compost onto the tree
 - **Fini**
- \$325 is now in our coffers!

Action: We will use email over the next week to tie up these details