

Maynard Tree Committee Meeting

October 27, 2020

Attendees: Orian Greene, Jodi Bebe, Neil Pederson, Kate Wheeler, Lee Caras, Tim Houlihan, Leslie Bryant

Chair: Lee

Note Taker: Neil

Agenda:

-do we want to apply for a Cultural Council grant (deadline 11/16)? It could be for a public tour next spring/summer of our new trees. Grant for tree tags. Stow TV film.

-Steve, are you still planning a tree well cleanup? Advice about gatorbag/watering.

-Neil, will you be able to put our tree choices up on the website? Do you still need help finding photos? Ada are you able to help at this time?

-“coming soon” markers for tree wells. What is best to do? Justin would like to have this happen, too.

-Tim, are you developing some Tree Corps signage?

Meeting Commences:

1) do we want to apply for a Cultural Council grant (deadline 11/16)? It could be for a public tour next spring/summer of our new trees. Grant for tree tags. Stow TV film.

- Grants are reimbursement against receipts – what do we do?
 - o Kate thought tree tags, informational, maybe put them on for a walk around or beforehand
- Grant has to be educational or cultural
 - o Seems to be event based
 - o When you publicize it, needs to highlight Cultural Council
 - o Need to how many people will it serve
- A tree walk with tags on the tree and then codes with each tree so people can look up more information
 - o A self-guide might not work as a grant
 - o Could put up a banner across the street?
 - o Use the QR Code to reference more information about each tree
- How about some guided tree walks of the Nason & Main, maybe in June
 - o COVID limiting size, so multiple tours
 - o How about a bar code with a walking tour downtown?
- Another idea: scavenger hikes to find prominent trees in Maynard
 - o Can get feedback and people outside

- Had the photography club take pictures of their favorite trees, maybe incorporate that
- **Action:**
 - o Lee checking on the ability to make QR Codes and costs
 - o Lee will check in with the Arnold Arboretum?
 - o Kate check in with Acton Arboretum about their new tree tags, what can we use?
 - Someone do that research and bring it back
 - o Grant due Nov. 16
 - Easy, short paragraphs, check boxes
 - Up to \$1500

2) developing some Tree Corps signage?

- Need to create a Raster file to make the logo scalable without losing
- reimbursement against receipts – what do we do?
- with the colors, a little more difficult;
- Fiber, an online website for many services
 - o found a guy that can do it for us for \$65 or so
- once the file is created, can be used for stationary, shirts,.....
- **Action:**
 - o We approve having Tim pay to have the logo rasterized

3) the Coming Soon Pre-Planting signs

- for the pre-planting signs
 - o one of Nason, one on Main with “Coming Soon...” and list the trees coming to that street
 - o Or put in a sign for each well
 - o Justin is so enthusiastic for it, but the full list not approved yet. It could change
 - o Might be better to do the two signs?
 - o Maybe four signs so could be seen in both directions as gateway signs?
 - o Anyone know a good local place to make signs like political signs?
 - Steve knows, uses them for his work
 - Staples?
 - o What is on the 4 signs?
 - Trees coming to each street
 - Thanks the planning board?
 - Do we thank who pays for it?
 - Double-sided signs
 - **How about this?**
 - “Coming Soon”
 - List trees for each street on appropriate signs

- Thanks to the Town of Maynard, the Maynard Tree Corps, and the Maynard Tree Committee
 - Tree Corps logo
 - Approximate Date of Planting
 - For more information, go to: MaynardTrees.com
- Ca \$79.96 for four signs; essentially \$20 ea
- **Action:**
 - Jodi will lead this effort, manages our funds, so can pay

4) Planning a tree well cleanup? Advice about gatorbag/watering.

- Season about done. Not likely needing to water after about 2 more weeks. Thanksgiving at the latest
- **Action:**
 - Tim will email about when the outside water is shutdown
 - The sprayer is the MTC, so we want to take it in

4) Putting our tree choices up on the website?

- Do you still need help finding photos?
 - Neil will do it!
- Will work with Ada to help with pictures